

SWARTZBERG CC

Climate Citizenship

Campaigns,
Consulting and
Communication
for the Climate



The facts are telling a clear and desperately alarming tale. Humankind has pushed the climate beyond the brink.

The facts are calling upon all of us – each person, company and organization – to be caring and committed climate citizens.

And to express this caring and commitment by taking immediate and effective action to slow and moderate these trends.

– CO2 emissions exceeded a critical mark in April 2014, putting them at an 800,000 year high. These emissions are set to rise by 1.1% a year until 2035.

– This has put the world's average temperature – already up 0.90° C since 1880 – on course to record a further increase of 3.6° C.

– These rises have already caused the West Antarctic Ice Sheet to commence an irreversible meltdown – and the world to face a major rise in sea levels.

This caring and commitment are mobilized by Swartzberg CC's campaigns and consulting and communication services.

OUR SERVICES

– enable the world's people to be good climate citizens by informing them – in easy-to-understand ways – how their daily actions impact upon the climate – and how best to change them.

– activate and enhance companies' and organizations' commitment to climate protection by identifying and deploying their assets in this area.

SWARTZBERG CC: CLIMATE EXPERTS – CLIMATE CITIZENS

Our principal, **Terry Swartzberg**, is an acknowledged expert on the communication of climate change, of its causes and ramifications, and of its technical, legal and societal issues.

This expertise has been developed and deployed in more than thirty years of coverage of this growing crisis for such international media as the **International**

Herald Tribune and for international and national-level governmental and scientific institutions.

This expertise is complemented by the scientific, IT and media know-how possessed by other members of the SCC team.

The wellspring of this expertise is a passionate commitment to being good climate citizens.

To that end:

– We at SCC use climate-friendly means of mobility.

– We minimize our consumption of resources and output of waste.

– We eat no animals.

OUR PRODUCTS

CLIMATE CHECK

Audits of your standing as climate citizens – and of the outside world's perception of such. Examined in these audits are your climate communication, policy and operational resources, output and outreaches.

CLIMATE CARD

Scorecards showing consumers – in enlightening and easy-to-understand ways – how to track and change their practices.

CLIMATE ALERT

News flashes and bulletins enabling companies, NGOs and institutions to keep abreast of the climate news – trends, technologies and regulations – impacting upon their operations – and to communicate with stakeholders of such.

CLIMATE OF CHANGE

Compilation and dissemination – via media and social networks – of climate-related stories compelling attention to your company, organization and issues.

TOGETHER FOR THE CLIMATE

Workshops inducing awareness on the part of your stakeholders of your achievements, objectives and issues in the area of climate change.

CLIMATE LIAISON

Swartzberg GmbH handles your outreach to and representation on climate associations and institutions.

CLIENTS AND COMMISSIONS



**United Nations
Framework Convention
on Climate Change,
Bonn**

- Formulation of strategies for the communication of climate concerns and achievements, creation of the related contents.



**Commission of the
European Union,
Directorate General for
the Environment,
Brussels**

- Facilitation of conferences on the environment, staging of workshops on results-effective, social media-based strategies of climate communication.



**Federal Republic of
Germany, Ministry
for the Environment,
Nature Conservation,
Building and Nuclear
Safety,
Berlin**

- Creation of environmental magazines and articles.



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